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**Exam :** 650-369

**Title :** PSACASE Advanced Collaboration  
Architecture System Engineer Exam

**Vendors :** Cisco

**Version :** DEMO

NO.1 In terms of collaboration, which elements of the typical workday does a properly implemented

collaboration architecture affect? Select exactly 1 answer(s) from the following:

- A.Customer trust, technology, and validated designs
- B.Processes, culture, and technology
- C. Making sure that technology fulfills the requirements and expectations
- D. Processes mapping to the technology and culture
- E.Behavioral change influencing the right solution

Answer: B

NO.2 Which two statements about on-premise collaboration solutions are true.?(Choose two)

- A.Meetings are delivered as a software-as-a-service.
- B.The solutions provide low, predictable monthly costs.
- C.Customers do not need large upfront investments.
- D.There is no hardware to buy and no software to install.
- E.These solutions facilitate cost savings in case of heavy usage.
- F.Conferencing-related transport costs and service fees can be reduced.

Answer: BE

NO.3 Which of the following is the proper response to an IT manager objection about the security of a Cisco

Collaboration Architecture? Select exactly 1 answer(s) from the following:

- A.Security is an integral part of the Cisco Collaboration Architecture and is built into various components rather than as a separate layer of defense.
- B.Total security is an illusion; every solution is vulnerable to a certain extent.
- C. A single-vendor Cisco Collaboration Architecture is by nature more secure than a best-of-breed solution that integrates different systems.
- D. Cisco uses third-party applications to secure collaboration solutions appropriately.

Answer: A

NO.4 Vertical-oriented support tools are important when positioning Cisco Collaboration Architecture into a

specific industry. Where can you find resources that help you address verticals?

Select

exactly 1 answer(s) from the following:

- A.Cisco Partner Central, under Sell & Market Cisco

- B. Cisco's Steps to Success
- C. Cisco Learning Store
- D. Cisco Partner Education Connection, under Collaboration Architectures

Answer: B

NO.5 Which two customer statements most strongly present business ROI?

- A. With Cisco Collaboration, we can roll out extension mobility and bring unified communications features to the mobile device.
- B. Cisco TelePresence, as part of the collaboration architecture, will reduce travel costs for the management board.
- C. Cisco Collaboration helps us to increase the productivity of our sales force and to gain new revenue streams through new customers.
- D. Cisco Collaboration, we will engage quicker with third-party suppliers and will shorten go-to-market time for innovative products globally.

Answer: CD

NO.6 Which of the following is the last step when mapping business requirements with Cisco Collaboration Architecture?

- A. Map collaboration maps (diagrams) with Cisco Collaboration Architecture.
- B. Map process flow tasks with the collaboration map.
- C. Map important technical KPIs with customer process flow.
- D. Map value chain and value network with Cisco Collaboration Architecture applications.
- E. Map business model elements with the value chain

Answer: A

NO.7 Where will an account manager find historical and current information about competitors around Cisco Collaboration?

- A. The Cisco Quote Builder tool
- B. Steps to Success
- C. Quick Start Guide for Cisco Collaboration
- D. Cisco competitive Edge Portal
- E. Cisco Collaboration business case

Answer: D

NO.8 Services are creating additional revenue. In which way can Cisco partners benefit from offering a wide range of collaboration-related services?

- A. Increase their revenues by selling a full range of Cisco collaboration services.
- B. Offer Cisco and partner-provided services that support customers and improve their market differentiation, thus increasing their revenues.
- C. Get Cisco Collaboration ATP certification to be allowed to deliver additional services and increase revenue by sales commission.
- D. Offer a full range of Cisco services delivered through Cisco Advanced Services and increase revenue by sales commission.

Answer: B

NO.9 Which two of the following collaboration strategies address today's business challenges?(Choose two.)

Select exactly 2 answer(s) from the following:

- A. Improve routine task automation with dedicated tools and systems
- B. Establish trust relationship and maintain customer intimacy at a distance
- C. Ensure effective environment to store increasing amount of input information
- D. Ensure closer in-person relationship with the customer
- E. Effectively manage and support the blurring border between work and personal worlds

Answer: BC

NO.10 Which feature in Cisco WebEx is the most important differentiator compared to other vendor in the

collaboration technology? Select exactly 1 answer(s) from the following:

- A. Cisco WebEx is always installed on- premises.
- B. With an account, everyone can join Cisco WebEx meetings.
- C. Cisco WebEx could be installed or collocated with Cisco Unified Communications Manager.
- D. Web conferencing service is delivered over a proprietary network, which is optimized for security, performance, and reliability.

Answer: D

